

Hospitality Cleary University Star Scholarship

Description:

The Livingston County Convention & Visitors Bureau Board (LCCVB) of Directors established annual "Hospitality Star Scholarships" for 2021. Two annual scholarships in the amount of \$1,500 each will be awarded by the LCCVB. One to a current Cleary University Hospitality student and one to a high school senior in a Livingston County high school pursuing a degree in hospitality, outdoor recreation, marketing, or other related major. The applicant must meet the criteria and will be chosen by the LCCVB's Education Committee.

Award:

A scholarship of \$1,500 will be awarded annually. The recipient will be honored at the LCCVB's Annual Partner Meeting on March 3, 2021.

Eligibility Factors

1. Must be majoring in the tourism related field of study; hospitality, outdoor recreation, marketing, or other related major.
2. Must currently be enrolled at Cleary University
3. Cleary University transcript showing cumulative 3.0 GPA.
4. Must have a signed Major in Marketing & Hospitality, Outdoor Recreation, or related.

Procedure

1. Submit ~
 - Completed cover sheet
 - Response to questions
 - Two letters of recommendation
 - One official or unofficial Cleary transcript
 - Documentation providing activity in field of study
 - Resume
2. All applications that are received by the designed deadline will be evaluated by the LCCVB Awards Committee to determine eligibility for interviewing.
3. Applicants will be notified of the selection process results after submission deadline date.

Criteria Used for Evaluation

1. Materials must be typed and completed by using a computer and presented in a professional manner.
2. Demonstrated quality in academic performance.
3. Two supportive references with original signatures. One required from each of the following categories: a) academic source; b) work/service source (preferably from a facility within the tourism industry).

To the Candidate:

Respond to the following questions using a maximum of two paragraphs per question. Be as complete as possible.

Questions

1. Why have you chosen the tourism industry as your course of study?
2. What are your future goals / position in the tourism industry?
3. Why do you feel you should be awarded this scholarship?
4. What has been your most significant tourism experience to date and why?

Application Deadline: February 22, 2021

Submit all materials via website:

Mary Robinson, Executive Director
Livingston County Convention & Visitors Bureau
123 E. Washington Street
Howell, MI 48843

Incomplete and late applications will not be considered.