



HOW TO PREPARE FOR A REBOUND

YOUR HOTEL SHOULD BE READY WHEN GUESTS ARE

Be ready to serve new and returning guests when they're ready to travel again with these helpful tips from the Livingston County Convention & Visitors Bureau.

#LoveLivCo

Gift Cards & Deals



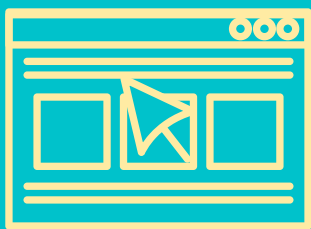
Run a special on gift cards now that customers can redeem later. Offer incentives to encourage them to return.

Update Website and Social Media



Update your website and social media accounts, making sure information is accurate and visitors can navigate easily.

Claim Your Profile



Claim your profile on [our website](#), [Michigan.org](#), and Google. This helps you keep your information up-to-date.

Update Photos



Update photos of your hotel on your website and social media pages. You can also submit these photos to [our website](#).

Partner With Attractions



Touch base with popular attractions and events to create packages for future visitors and send them to us to list [online](#).

Use these tips today so your hotel is ready for new guests tomorrow.

For more resources, visit
<https://bit.ly/livco-industry>