



# HOW TO PREPARE FOR A REBOUND

## YOUR BUSINESS SHOULD BE READY WHEN GUESTS ARE

Be ready to serve new and returning guests when they're ready to visit again with these helpful tips from the Livingston County Convention & Visitors Bureau.

# #LoveLivCo

### Gift Cards & Deals



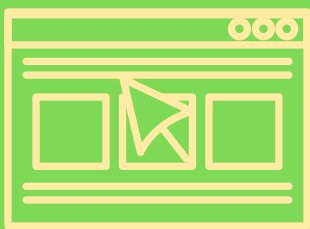
Run a special on gift cards now that customers can redeem later. Offer incentives to encourage them to return.

### Update Website and Social Media



Update your website and social media accounts, making sure information is accurate and visitors can navigate easily.

### Claim Your Profile



Claim your profile on our website, Michigan.org, and Google. This helps you keep your information up-to-date.

### Submit Events



Have an event coming up in the fall or winter? Submit it to our website! Events on our site get pushed to Michigan.org.

### Partner With Attractions



Touch base with local hotels to create packages for future visitors and send them to us to list on our website.

Use these tips today so your hotel is ready for new guests tomorrow.

For more resources, visit <https://bit.ly/livco-industry>