



## HOW TO PREPARE FOR A REBOUND

### YOUR RESTAURANT SHOULD BE READY WHEN CUSTOMERS ARE

Be ready to serve new and returning guests when dining rooms in Michigan can open up again with these helpful tips from the Livingston County Convention & Visitors Bureau.

# #LoveLivCo

#### Gift Cards & Deals



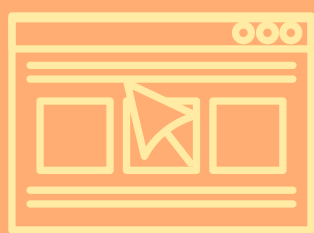
Run a special on gift cards now that customers can redeem later. Offer incentives to encourage them to return.

#### Update Website and Social Media



Update your website and social media accounts, making sure information is accurate with current menus and photos.

#### Claim Your Profile



Claim your profile on our website, Michigan.org, and Google. This helps you keep your information up-to-date.

#### Submit Events



Have an event coming up in the fall or winter? Submit it to our website! Events on our site get pushed to Michigan.org.

#### Tell Your Story



We love to feature Know Before You Go stories on our blog. Tell your story to visitors by collaborating with us!

Use these tips today so your business is ready for new customers tomorrow.

For more resources, visit <https://bit.ly/livco-industry>